

## Res. Asst. CANSU ERDOĐAN ÇİÇEKOĐLU

### Personal Information

**Email:** cansu.ecicekoglu@ogu.edu.tr

**Web:** <https://avesis.ogu.edu.tr/cansu.ecicekoglu>

### International Researcher IDs

ORCID: 0000-0002-3550-6189

Yoksis Researcher ID: 318568

### Refereed Congress / Symposium Publications in Proceedings

- I. The Importance of Historical and Cultural Identity in City Branding: The Case of Sinop City**  
Erdođan C., Öztürk A.  
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### Metrics

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